

# Platform – JET Alumni Association International Vice Chair

## Nuntica (Rose) Tanasugarn

Hometown: Los Angeles, California



Greetings from Kobe! As an attendee of IM 2019, I learned a lot about the characteristics of JETAA International's chapters and the challenges faced, as well as best practices from around the JETAA-I world.

As a former JETAA-I Vice Chair, I know the importance of good communication between international chapters and CLAIR. I intend to work with the Chair to set up quarterly calls by region to strengthen ties between CoRs, and give chapters positive feedback and support. I will participate in periodic JETAA-I committee check-ins, track project progress, and assist where necessary. I would also like to help implement a buddy system for chapters that request a mentor chapter.

National AJET (NAJET) is a key partner, namely the promotion of JETAA. Living in Japan makes collaboration smoother and I will continue to stay in touch with the NAJET executive board and request their assistance to encourage leaving JETs to register with their respective chapters. Other initiatives and events that NAJET and AJET blocks can also be helpful to are Ken JET Kai groups on Facebook and regional consular visits. Memorial clean ups honoring JET alumna Sarah Auffret and efforts to support the Taylor Anderson Memorial Fund are other worthy JET-related causes in which JETAA-I can invite NAJET to collaborate.

With the cooperation of the JETAA-I executive board and committee, I also wish to make JET more widely known in Japan and globally through a continuous advocacy and PR campaign. Because of Japan's system of rotation, from personal experience, I have found key contact people do not always have time to fully update their successors about JET and JETAA-I, so it is critical to proactively educate stakeholders such as embassies, consulates, even other Japanese organizations such as Keizai Douyukai, and Keidanren. Ways to do this include making better use of LinkedIn (currently with 6,500 members in the JETAA-I group), and to promote its other existing social media platforms while keeping up to speed with other forms of communication that more recent alumni are likely to use, such as Instagram. It would be a bonus if we could try to make simple Japanese summaries for key PR items and posts.

Finally, one other focus area JETAA-I might consider as a project is how to engage alumni who live in regions without a nearby chapter. One positive development from the global pandemic was the growth of virtual events which dissolved geographic barriers. As Vice Chair, I would encourage the further development of multi-chapter partnerships in online gatherings, and seek ways to make better use of LinkedIn and other social media platforms. I look forward to brainstorming about this and other focus areas with the Executive Board and Committee.

Thank you very much for your consideration of my candidacy for the JETAA-I Vice Chair office.

### Leadership Experience

#### **JETAA-I**

|                              |  |
|------------------------------|--|
| Japan Country Representative | March 2016 (Special Interim CoR), April 2019-present |
| Elections Officer            | July/Aug 2016  |
| Board of Advisors            | July 2017-March 2018                                 |
| Vice Chair                   | April 2018-March 2019                                |

#### **JETAA Western Japan**

|            |  |
|------------|--|
| Secretary  | April 2013-March 2014, April 2017-March 2018 |
| Vice Chair | April 2014-March 2015                        |
| Chair      | April 2015-March 2017                        |
| Treasurer  | April 2018-present                           |